

 - TENDER BOX OPENED 31.01.2020 @ 4.00 PM

Kojonup Cougars Football Club
Tender Application
Lease of Lot 162 Blackwood Rd Kojonup (34 Hectares)

Term of Lease: 3 years

Annual Lease: \$4 182

Proposed Use: 100% cropping

Property Improvements: New entrance gate. Fencing repairs as required. Clean up and burning of dead trees.

Contact: Ken Stan-Bishop (President KFC)

Club Information

The Kojonup Cougars Football Club is a thriving community sporting organisation. In 2019 there were 80 junior players, 54 senior players in 2 teams, social membership of 49 members which included 33 Godfathers; a committed group of former and interested players and supporters who work tirelessly to sustain the club's financial viability and provide team support throughout the season. At every game there is a committed group of people umpiring, running boundaries, manning the gate, canteen and bar, not to mention the coaches, trainers and committee members.

The unfortunate reality of AFL football in local communities is the need to attract out-of-town players in order to field the league and reserves sides necessary to stay in the Lower South West League. This comes at considerable cost as travelling players are in huge demand across the regions. The Club raises the necessary funds through a successful sponsorship program, support from the Godfathers, bar and canteen sales and the current crop lease. Without paid players the club could not field the teams, which would have dire consequences for many young people in our community, not to mention the spin-off effect on local businesses and community well-being.

Kojonup Community Benefits

- **Act Belong Commit.** The Football Club is an essential place for people from all demographics, across all ages, within Kojonup and surrounding areas to participate in an inclusive, active and healthy environment. Pre-season training commences in February each year providing a twice-a-week opportunity for social interaction, fitness improvement and skill development. In recent years attendees have ranged in age from 16 to 56 providing connectedness across the age groups. The Godfathers get together to plan their annual events including the Player Calcutta, major raffle and support for the Thursday evening meals. The committee, 13 members, meet monthly. Our volunteers are our greatest asset who we value highly.
- **Smart Possibilities.**
Pillar 1 Place: The football club achieves Pillar 1.1-1.3 by providing regular social activities in addition to football alone. In 2019 the club hosted a High Tea for MND welcoming all ladies from the community. Over \$3450 was donated to MNDWA. Weekly Thursday night meals are attended by footballers, netballers and hockey players. In sourcing paid players we seek those with Kojonup roots who happily return and wholeheartedly participate in the club. Home match evenings are well supported with evening meals and music an attraction for all supporters. In 2019 the presentation night included a meal and band, and was attended by over 120 people. In the past the club has organised balls, quiz nights and other functions.

Pillar 2 Connect: Working in partnership with the LSWFL and the Southern Forests Alcohol Think Again program we encourage safe practices with the consumption of alcohol.

Pillar 3 Performance: The club uses all forms of communication. The digital world has been embraced with the use of What's App and a Facebook page to ensure timely delivery of information. The club prides itself on its financial management, with detailed monthly and annual reports available. The club uses a software accounting package to ensure accuracy, transparency and smooth handover.

Pillar 5 Digital: In 2019 the crop was harvested by the latest and most innovative New Holland header donated by one of the club sponsors. This provided the opportunity for local farmers to witness the latest technology in action.

Further Community Benefits

At each home game some 200+ people visit Kojonup. Local business report increased visitation during these times which has a positive impact on local retail.

Plans for the 2020 season include working collaboratively with 105 Fitness resulting in improved fitness, and the opportunity for the gym to grow its membership base.

In addition to 7 home games, Kojonup will host a football final again in 2020. Traditionally this brings an extra 500 + people to town, as usually 4 or more towns are represented.

Ken Stan-Bishop

President Kojonup Football Club



COUGARS

Committed : United : Relentless

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